

NAVIGATING THE VIRAL BUSINESS WORLD



Keeping You Informed as Services & Circumstances Change

A Snapshot of Local Employer Impacts

Scaling Up & Adapting to COVID-19 Demands

When COVID-19 restrictions first affected Fresno County employers in March, demand for help in managing layoffs skyrocketed. An urgent basic information need emerged and Rapid Response took on a new meaning. Within days the FRWDB Business Services Center (BSC) responded with a new menu of emergency HR related orientations, training and business support services to meet the need.

Targeted Professional Services

12 Months vs. First 14 Virus Weeks

7,097 Employees Affected in Trained Companies

4x INCREASE

Businesses Trained

3x INCREASE

PY 2018/19	COVID RESPONSE March 19-June 30	Areas of C-19 Change
55	175	Business Served
20	39 Distance Learning	Employer/Employee Orientations
1,594	7,097	Employees Affected by Temporary or Permanent Layoffs
278	515	Orientation attendance

Employers Adapt and Workforce Supports

Responding for the Nation



Survival & Success for Innovation & Resilience

[▶ WATCH VIDEO](#)

A PPE Pivot

As an “essential business” the Fresno Workforce Development Board had to quickly pivot and find a source for Personal Protective Equipment (PPE) to ensure our Workforce Development staff had the protection they needed, like reusable facemasks, to provide uninterrupted service to employers and jobseekers.

Faced with the urgent need and short lead time, FRWDB General Services Manager, Augie Quiroz recalls that “... it was especially important to find a local business that could adapt quickly and that we could support through our purchase of this product.” He connected with Snowflake Designs, located in Clovis, and the rest is history!

The Leadership of Local Manufacturing

When the shutdown hit Snowflake Designs, a gymnastic apparel manufacturer in Clovis, it had to temporarily lay off 30 employees. However, a quick switch to begin producing facemasks allowed them to bring back all of their valued employees -- and save their business.

Snowflake was one of a few Fresno County manufacturers. Including Precision Plastics and others, who began to quickly fill the PPE void and supply emergency needs locally, nationally and internationally.

BUY LOCAL!

Neighborhood Support

The Workforce Development Board is proud to be a leading ‘Buy Local’ voice and to be a long-time partner with and supporter of innovative Fresno County manufacturers!

According to Craig Scharton, client advisor for the California Manufacturing Technology Consulting, Inc. (CMTC), which assists California manufacturing, while local Fresno County manufacturers have done their part to help fill a larger national need, this is also “... a special time for us to choose locally-made products. We need to keep every dollar here, to keep our neighbors employed, to keep our businesses running and to keep our public services funded.”

Re-Opening Simplified: No-Cost HR Guidance for Employers



Get Clear on the Latest Re-Opening Rules

[▶ WATCH VIDEO](#)

As local businesses reopen with ever-changing California, Fresno County and segment-by-segment COVID-19 guidelines, the FRWDB Business Services Center has expanded its HR Hotline services to make things easier.

Schedule Now!

Employers can now receive a private, one-hour, no-cost C-19 Reopen-in-Compliance consultation with an HR professional with local knowledge of the latest regulations.

[▶ SCHEDULE NOW!](#)

Local Owners Salute Their Hero

Martha Espinosa, Business Services/Rapid Response Coordinator

“Martha Espinosa has been extraordinary!”

“She answered the questions to help our furloughed employees at a time when no one else would respond. Honest assistance was invaluable when so many other avenues were dead ends or unreachable. During such a crazy time knowing that I could reach out and contact Martha helped lend some sanity and allay our stress.”

Dan Rocka
Roger Rocka’s Dinner Theater

“In this unpredictable roller coaster one shimmer of hope was the assistance of Martha to guide us. She led us to access for small business grants. One thing that was predictable was Martha’s support to guide us along the way. So, thank you Martha.”

Sunny Sehgal
India’s Oven and Ruhana Boutique

“Thank You Martha!”

Business Re-Opening Tips & Helpful Support



[▶ DOWNLOAD](#)

This COVID-19 Employer Tip Sheet gives you the basics you’ll need and guides you to no-cost one-on-one phone re-opening support. Let the Workforce Team simplify your management of the latest rules. Perfect for employers who want to understand the latest guidelines – and to use with your managers and supervisors on the front line.

Schedule Now!

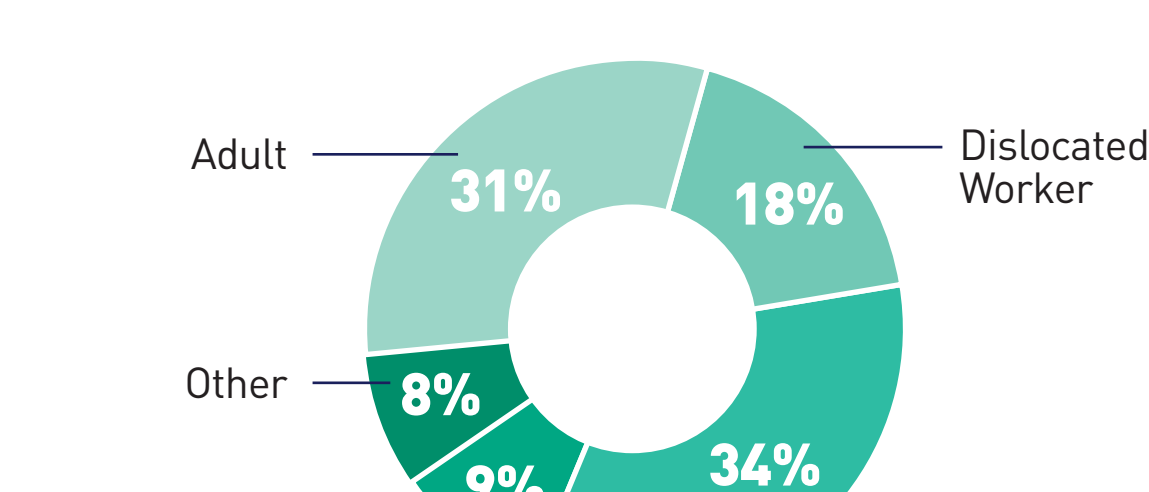
Receive a private, one-hour, no-cost C-19 Reopen-in-Compliance HR consultation with an HR professional.



[▶ SCHEDULE YOUR NO-COST HR HOTLINE CALL](#)

PY 2018/19

Effective Training is a Powerful Investment



FINANCIAL Program Year PY 2018-2019

	# Served	Amount
Adult/Dislocated Program		
· Universal	15,135	N/A
· Adult	1,079	\$4,613,304
· Dislocated Worker	585	\$2,659,891
Youth Program - Young Adults Served	1,367	\$5,127,485
Administration	N/A	\$1,377,853
Other	N/A	\$1,192,399
Total PY 2018-2019		\$14,970,932